



**BE MATCHED
WITH THE
RIGHT TALENT**



European job and eLearning platform for talent generation

June 2015

Academy Cube
The world's smartest talent platform

www.academy-cube.com

Academy Cube – Addressing Gaps in Qualification

New Technical Trends Require New Answers on Education

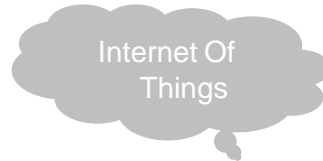
2



Education



THE FUTURE?



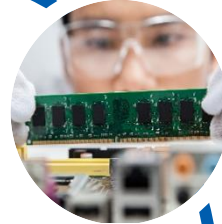
Industry

Gap between classical education
and future industry requirements

Requirement of new skills

Technical Skills

- Cloud
- Cyber Security
- Big Data
- Software-defined Networking
- Internet of Things



21st Century Skills

- Critical thinking
- Collaboration
- Communication
- Creativity
- Problem-solving
- Business transformation
- Change Management

Resource: Cisco

Development of Learning

1840-1950

Correspondence and
Radio

1960-1990

Computer-based
Trainings

Mid 1990

Web-based Trainings

Around 2000

Blended Learning



Blended Learning:

- Mix of class-room and eLearning
- Integration of self-organised eLearnings

2010+

Social & Virtual
Learning (Social Media,
MOOCs etc.)

Academy Cube – a European industry initiative

Smart learning enables talents for the future job

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Skill shortage in IT and Industry



High unemployment rate

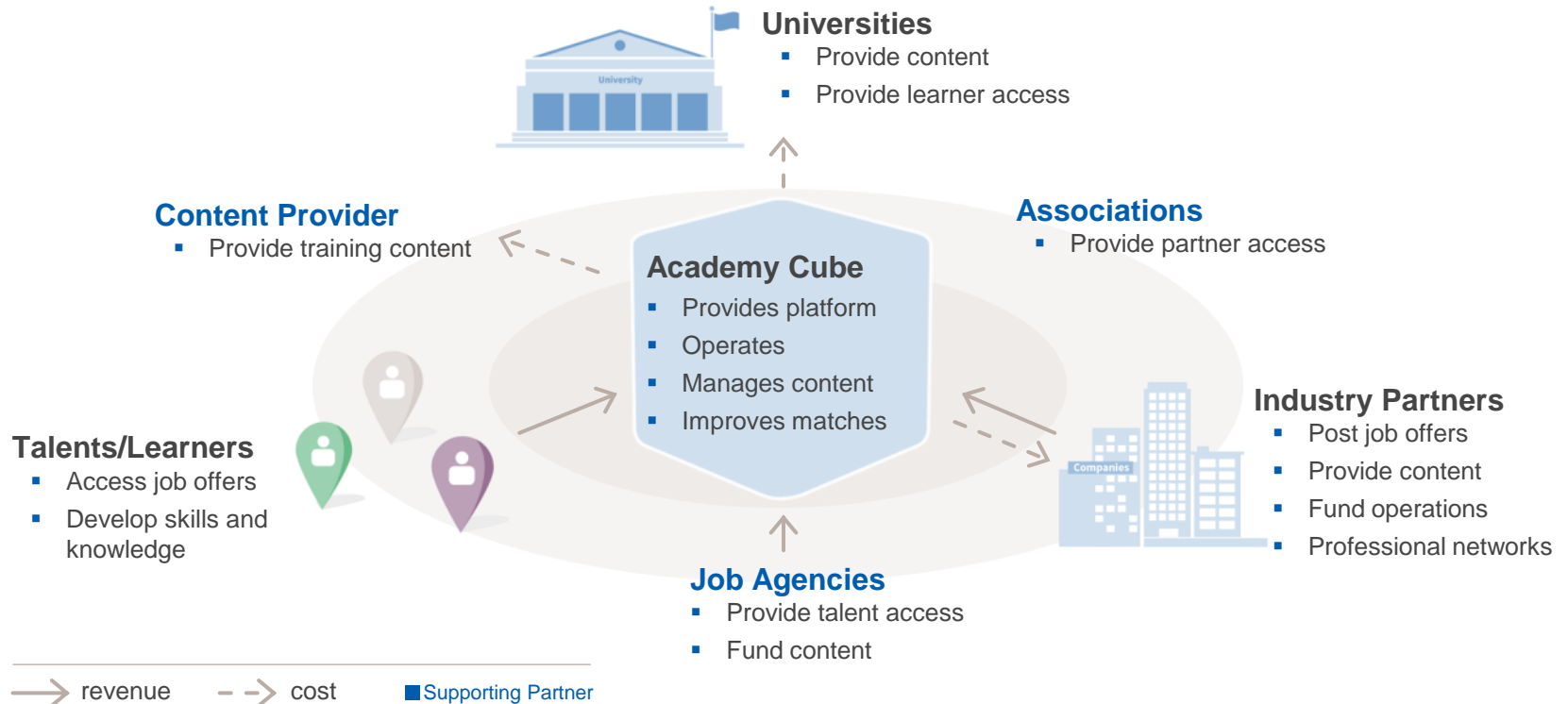
- E-Skills
 - IoT
 - Big Data
 - Industry 4.0
 - ...
- (Smart) Soft-Skills
 - Collaboration
 - Creativity
 - Communication
 - ...

- E-learning
- Moocs
- Flipped classroom
- Virtual factory
- Blended learning
- Serious Games
- ...



The Academy Cube Business Model

„a non-for-profit initiative“





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Thank you!

Bernd Böckenhoff, CEO
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Feedback Form: Please complete ...!

FEEDBACK FORM – DAY 2

also available for online completion at:
<https://bit.ly/ITSkills>



**EUROPEAN CONFERENCE ON
DIGITAL AND KEY ENABLING TECHNOLOGIES SKILLS
ENHANCING SKILLS FOR COMPETITIVENESS, GROWTH AND JOBS**

3 - 2 June 2023 in Brussels

Relevance of information presented and messages conveyed

How relevant do you find...

	++	+	0	-	--
... the concept of a 'Sector Skills Councils'?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
... the content used for e-learning with training programmes and networks?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Quality of the event programme

How satisfied were you with ...

	++	+	0	-	--
... the event format (agenda, balance of time for presentations and discussion)?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
... the substance of information presented, all in all	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
... the relevance of information presented, all in all	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
... the quality of the interventions?					
Jan Muehlner, Sector Strategist Coach Mentor	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Andi Potholakis, European Commission DG GROW (Internal Market, Industry, Entrepreneurship and SMEs), Director General	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
... the quality of the key note speeches?					
Charlotte Hellawell, Head of Policy, Tactile	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Philippe Trépoer, Digital Expert Director, The Boston Consulting Group, Paris	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
... the quality of the presentations (working sessions)					
Wim Van Laere, Global IT and Operations Manager at Renault, CEO of the year in Belgium 2021	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Andrii Pichukhin, CEO Tactile	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Samuel Jorgensen, Managing Director, StartUp21	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tobias Heusing, Senior Network Consultant, empolis GmbH	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Werner B. Horns, Director, empolis GmbH	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Gary Collins, Chief HR Officer, IBM Corporation Europe, Madrid	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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How satisfied were you with ...

	++	+	0	-	--
... the quality of the panel, statements of the panelists and the panel discussion 1?					
... Erik Reinhold, ET ICT Labs, German government, industry and academia initiative "Software Campus"	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
... Charlotte Hellawell, Head of Policy, Tactile	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
... Alfonso Fuggella, professor of Public Policy @ Milano and CEO of CEFIS	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
... Romaric Charbaton, Founder and President, CEO – European Young Entrepreneurs Forum	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
... Sebastian Tarkenton, Secretary General, PEN-GME	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
... Gita Fabry, Director of the European Centre for Women and Technology (ECWT)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
... the quality of the presentations (afternoon session)					
... Prof. Kecheng Liu and Dr. Huijun Bai, Harley Business School, University of Reading (United Kingdom)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
... Silvia Lasi, Academic Director, IE Business School (Spain)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
... Peter Kaly, Kallós University, Ireland	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
... Rodrigo Ricardo Balboa, CEO & International General Manager	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
... David Galloway, CEO, Academy Code	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
... the quality of the panel, statements of the panelists and the panel discussion 2?					
... John Higgins, Director General, DIGITAL4EUROPE	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
... Peter Nageleisen, Secretary General, FIMECI	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
... Hito Nussbaum, Partner, COMET	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
... Ole Søren Frandsen, CEO IT Forum, Denmark, President IFA-GME	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
... Caroline Jansen, Chief Executive Officer, IFA Europe	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
... Cheryl Miller, Executive Director, Digital Leadership Institute	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
... the quality of the moderation and chairperson?					
... Jan Muehlner, Global Strategist Coach Mentor	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
... the quality of the discussions among participants and with the audience?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
... the event attendance (was it the community you had expected / wanted to meet)?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Quality of the services

	++	+	0	-	--
... the quality of the practical information and support received prior to the event? (Was the information clear and sent in time)?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
... the event website and the information provided there prior to the conference? (Was the information clear and easily accessible)?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
... the event website (presentation of the event, food etc.)?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
... the event materials received at the event?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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