

ALFONSO FUGGETTA  
CEFRIEL - POLITECNICO DI MILANO

DO WE REALLY CONSIDER E-SKILLS &  
E-LEADERSHIP A CORE PRIORITY?

Brussels, June 2nd, 2015

WE HEARD A LOT OF INTERESTING  
IDEAS AND POSITIONS ... STILL ...

DO WE REALLY CONSIDER E-SKILLS AND  
E-LEADERSHIP AS A CORE PRIORITY?

# NOT A RHETORIC QUESTION

- There is a gulf between perception and reality, declarations and facts, evidence and decisions.
  - In companies.
  - In public and government offices and bodies.
  - In governments' policies.
  - In education policies and offers.

EVENTUALLY, DESPITE OF THE RELEVANCE AND  
PERVASIVENESS OF ICT ACROSS ALL BUSINESS  
SECTORS ...

TOO OFTEN WE CONTINUE TO RUN “BUSINESSES  
AS USUAL”

TOO OFTEN, OUR EDUCATION PROGRAMMES AND  
HR POLICIES ARE STILL BASED ON  
TRADITIONAL APPROACHES AND VIEWS

# WE NEED A DISCONTINUITY

- Many interesting experiences, but we do need a change of pace, an acceleration, a discontinuity.
  - Otherwise, we will be unable to meet the requirements and challenges that the international competitive scenario are posing to the European Union.
- How to ignite and foster this discontinuity?

# WE NEED A COHERENT AND CONVERGENT SET OF ACTIONS

- Demand-wise:
  1. Recognize the need for new skills.
  2. Change HR policies consequently.
  3. Evolve organizations and processes to fit these new roles.
- Offer-wise:
  4. To address the challenge, do not simply adapt existing courses and education programs: **reinvent them.**
  5. Strive for a real multidisciplinary approach: a cosmetic repainting of existing programmes is not enough.
  6. Integrate university and industry programmes.
- Policy-wise:
  7. Promote an agile approach in research and innovation programmes.
  8. Foster the creation of digital markets and innovative products/services:
    - Do not defend old products/markets.
    - Promote the development and adoption of new ones!
  9. Inject technology early in the youth education process.

THE E-SKILLS/E-LEADERSHIP INITIATIVE  
IS A BOLD STEP IN THIS DIRECTION

IT DESERVES A STRONG AND SUPPORTED  
COMMITMENT ACROSS THE UNION





**Paulo Coelho**

@paulocoelho



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